

NOAA'S NEXT GENERATION STRATEGIC PLAN TALKING POINTS

NGSP TALKING POINTS:

- NOAA's Next Generation Strategic Plan will reassess and define the mission, vision, and goals that will drive our work and our partnerships for the next 25 years.
- By planning now and focusing our resources for the coming years, NOAA can respond to the rapid changes that are occurring in our environment, economy, and society.
- NOAA's Plan will respond directly to the nation's most important long-term challenges and opportunities.
- We will develop the Plan to reflect a broad array of options and the analyses to support a strong set of decisions. We will include suggestions from experts in NOAA and from our wide stakeholder community.
- The passion you have for your work and the hopes and concerns you have for our environment need to be heard. NOAA is asking you to go to <http://www.ppi.noaa.gov/ngsp.html> and answer three questions about NOAA's future:
 - What trends will shape our future?
 - What will be the biggest challenges or opportunities will we face?
 - What should NOAA strive to accomplish?
- You can and will make a difference in the scope and magnitude of the strategic choices NOAA will make, and the consequent benefits that NOAA can bring to society.

AGM / NGSP BRIDGE:

- This year, NOAA's Annual Guidance Memorandum is exceptionally important because it serves as a bridge to NOAA's Next Generation Strategic Plan.
- As NOAA continues to focus on its current priorities and mission responsibilities as outlined in the AGM, it will move forward in reassessing and defining its mission, vision, and goals through its long-term strategy.

FUTURE SCENARIOS:

- Climate change is happening right now and NOAA is an agency on the front line. We can't wait to respond.
- NOAA will use its new strategic plan to help guide the marketplace toward an effective response to climate change and its impacts.
- A fragmented, disorganized approach to the development of alternative energy sources and sustainable production could be disastrous and leave the nation unable to respond to the rapidly changing environment.